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## SHOWCASE PLAVAGA SOFTWARE SOLUTIONS

### **CASE STUDY**

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Plavaga has taken the initiative of meticulously understanding what we wanted for each project and delivered beyond par. Kudos to the team.

#### **PRAKASH S**

Managing Partner, Enterprise Blueprints

## A BUSINESS NETWORKING APPLICATION

World's largest business referral & networking organization



# World's largest business referral & networking organization

#### PROBLEM

The client had 3 disparate legacy systems working in silos across geographies. They required a centralized system to optimize their operations and connect their members on a collaborative global platform.

#### SOLUTION

- Built a global platform using latest enterprise web based application frameworks.
- Map and network 200.000 members across their physical chapters supporting 50+ diverse language demographics.
- Custom Document Management and Content Management System with integrated Role Based Access Control.
- On-the-fly report generation tools with universal export formats

#### Revenue Gain

BENEFITS Plug leaks resulting in 30% increase in overall revenue

#### **Cost Saving**

Our solution saved atleast 3X on recurring licensing cost

#### **Operational excellence**

Through a single point of control and real-time visibility into franchise operations Social

**Enterprise Web** 

Scaling









## **THANK YOU!**



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